

### FOR IMMEDIATE RELEASE

# Entrex launches the "Entrepreneurial Ticker Organization" to establish global standard for Trades, News & Data for private companies.

**Boca Raton, Fl. February 24, 2020:** Entrex is pleased to announce the launch of the "Entrepreneurial Ticker Organization", or ETO, to establish and maintain a global "Ticker" which can distribute trade information, news and financial data on private companies, traded across various global markets, to the financial data distributors and aggregators.

"Today is like the internet in the 1990's when web-sites were written in different code – and browsers couldn't read them. We hope to do what HTML did to standard the internet and connect private company trades and information, from markets around the world, into a common data source which financial aggregator can use – let's call it the 'e-tape' for now" said Stephen H. Watkins CEO of Entrex.

"Investor knowledge, and its neutrality and availability, has been key to the public markets success - Entrex's success in creating capital market systems for private companies securities has shown us how every broker dealer or RIA who has helped clients make investment decisions has been challenged by the lack of a standardized, and neutral, source of information on the private sector" Watkins continued.

"The founding members of the Entrepreneurial Ticker Organization shall be sharing their insight into creating this platform which we hope to launch, in version 1.0., in the first quarter of 2020" suggested Paul Landrew, CEO of UNSS, which merged with the Entrex Holding Company in 2019.

## **About Entrex:**

The Entrex Capital Market (OTC:UNSS) was founded in 2001 as a "capital market system for entrepreneurial companies" and has successfully managed capital access and trading for entrepreneurial companies pursuant to local, state and federal regulations. Today the <a href="www.EntrexCarbonMarket.com">www.EntrexCarbonMarket.com</a> licenses the technology platform, 19 years in the making, which originates, structures, offers, places, trades, settles and services niche entrepreneurial securities through regulated entities that serve investors and issuers. Working together with industry sector leaders and regulated market constituents the platform allows investors to find, research, track, manage, and trade entrepreneurial securities whether at the global, state (<a href="www.EntrexFloridaMarket.com">www.EntrexFloridaMarket.com</a>) or local level. <a href="www.Entrex.Market">www.Entrex.Market</a>

## **Forward Looking Statements:**

This press release includes statements of the Company's expectations, intentions, plans and beliefs that constitute "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are intended to come within the safe harbor protection provided by those sections. These statements, which involve risks and uncertainties, relate to the discussion of the Company's business strategies and its expectations concerning future operations, margins, sales, new products and brands, potential joint ventures, potential acquisitions, expenses, profitability, liquidity and capital resources and to analyses and other information that are based on forecasts of future results and estimates of amounts not yet determinable. These also include statements relating to the anticipated benefits of the announced transaction between the Company and Entrex. These statements include any statement that does not directly relate to a historical or current fact. You can also identify these and other forward-looking statements by the use of such words as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "thinks," "estimates," "seeks," "predicts," "could," "projects," "potential" and other similar terms and phrases, including references to assumptions. These forward looking statements are made based on

expectations and beliefs concerning future events affecting the Company and are subject to uncertainties, risks and factors relating to its operations and business environments, all of which are difficult to predict and many of which are beyond its control, that could cause its actual results to differ materially from those matters expressed or implied by these forward looking statements. These risks include the Joint Venture's ability to successfully pursue its business plan, the possibility that the Company's equity interest in the Joint Venture may be diluted as a result of capital raises by the Joint Venture, the possibility that Entrex may have the right to repurchase the previously contributed assets for nominal consideration, the Company's ability to develop and commercialize new technologies, the Company's history of losses and expectation of further losses, its ability to expand its operations into blockchain technologies, its ability to develop or acquire new brands, the success of its marketing activities, the effect of competition in its industry and economic and political conditions generally, including the current economic environment and markets. More information about these and other factors are described in the reports the Company files with the Securities and Exchange Commission, including but not limited to the discussions contained under the caption "Risk Factors." When considering these forward looking statements, you should keep in mind the cautionary statements in this press release and the reports the Company files with the Securities and Exchange Commission. New risks and uncertainties arise from time to time, and the Company cannot predict those events or how they may affect it. The Company assumes no obligation to update any forward looking statements after the date of this press release as a result of new information, future events or developments, except as required by the federal securities laws.

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