



## FOR IMMEDIATE RELEASE

### Entrex Carbon Market launches Carbon Neutral Beef and Chicken

**Boca Raton, Fla., May 19, 2021:** Entrex Carbon Market ([www.EntrexCarbonMarket.com](http://www.EntrexCarbonMarket.com)) announces the launch of its Carbon Neutral Beef and Chicken Point of Sale (POS) solution offering retailers a simple way for customers to mitigate part of their carbon footprint at the point of sale.

"Various beef and chicken suppliers have reached out asking how to allow choice at the register," said Stephen H. Watkins, CEO of Entrex Carbon Market, a majority owned subsidiary of Entrex (OTC: UNSS). "Working together with various beef and chicken producers, we believe we've structured a simple way for grocery retailers to give consumers the choice."

"Paper, plastic or carbon neutral?" asked Thomas Harblin of Entrex Carbon Market. "Adding a simple question to what we hear every day at grocery store allows retailers to scan the carbon UPC code, collecting and offsetting their customers' purchases. It's simple while providing valued consumers the choice."

"Our Manufacturer Representative program is finding all sorts of national and global opportunities," continued Harblin. "Remaining responsive to their clients and contacts has been exciting. It seems every day we're seeing new opportunities and ideas to mitigate carbon footprints."

#### **About Entrex:**

Entrex (OTC: UNSS) was founded in 2001 as a capital market system for entrepreneurial companies. The company establishes regulatory-compliant, niche capital market systems which support regulated market constituents in originating, structuring, placing, trading, settling and servicing securities of entrepreneurial companies. Working together with industry leaders, Entrex platforms allow investors to find, research, track, manage, and trade entrepreneurial securities by geography, sector or commodity.

#### **Forward Looking Statements**

This press release includes statements of the Company's expectations, intentions, plans and beliefs that constitute "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are intended to come within the safe harbor protection provided by those sections.

## **Forward Looking Statements (continued)**

These statements, which involve risks and uncertainties, relate to the discussion of the Company's business strategies and its expectations concerning future operations, margins, sales, new products and brands, potential joint ventures, potential acquisitions, expenses, profitability, liquidity and capital resources and to analyses and other information that are based on forecasts of future results and estimates of amounts not yet determinable. These also include statements relating to the anticipated benefits of the announced transaction between the Company and Entrex. These statements include any statement that does not directly relate to a historical or current fact. You can also identify these and other forward-looking statements by the use of such words as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "thinks," "estimates," "seeks," "predicts," "could," "projects," "potential" and other similar terms and phrases, including references to assumptions.

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These forward looking statements are made based on expectations and beliefs concerning future events affecting the Company and are subject to uncertainties, risks and factors relating to its operations and business environments, all of which are difficult to predict and many of which are beyond its control, that could cause its actual results to differ materially from those matters expressed or implied by these forward looking statements. These risks include the Joint Venture's ability to successfully pursue its business plan, the possibility that the Company's equity interest in the Joint Venture may be diluted as a result of capital raises by the Joint Venture, the possibility that Entrex may have the right to repurchase the previously contributed assets for nominal consideration, the Company's ability to develop and commercialize new technologies, the Company's history of losses and expectation of further losses, its ability to expand its operations into blockchain technologies, its ability to develop or acquire new brands, the success of its marketing activities, the effect of competition in its industry and economic and political conditions generally, including the current economic environment and markets. More information about these and other factors are described in the reports the Company files with the Securities and Exchange Commission, including but not limited to the discussions contained under the caption "Risk Factors." When considering these forward-looking statements, you should keep in mind the cautionary statements in this press release and the reports the Company files with the Securities and Exchange Commission. New risks and uncertainties arise from time to time, and the Company cannot predict those events or how they may affect it. The Company assumes no obligation to update any forward-looking statements after the date of this press release as a result of new information, future events or developments, except as required by the federal securities laws.

### **For further information**

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**ENTREX**

Carbon Market

Just scan at the register  
to make it carbon neutral.



ENTREX CARBON MARKET GIVES YOUR CUSTOMERS  
THE OPTION TO MAKE THEIR PURCHASES CARBON NEUTRAL  
AT NO ADDITIONAL COST TO YOU.

# Entrex Carbon Market lets your customers buy timber carbon offsets at the checkout to make select purchases carbon neutral.

Entrex is making it easy for your customers to manage and minimize their carbon footprint.

When you add Entrex Carbon Neutral decals to your packages, those customers who wish to offset the carbon consumption associated with the product simply ask the cashier to scan the Entrex barcode in addition to the UPC code at the checkout.

Your POS system then captures and accumulates offsets purchased by your customers and Entrex fulfills them at no cost to you.

It's a win-win-win for all involved. Your customers benefit from the satisfaction of knowing they're



mitigating part of their carbon footprint. You benefit by offering an additional element of customer choice that's in keeping with growing environmental awareness. And, of course, we all benefit from a cleaner and healthier planet.

Entrex offers a simple and comprehensive, end-to-end supply solution supporting your customers, your supply chain and, of course, your business.

So, from now on, there's an additional question at the checkout beyond, 'would you like paper or plastic?'

Entrex Carbon Market is a majority-owned subsidiary of Entrex, Inc., a publicly-traded, US-based company under the ticker symbol UNSS.

Call **1 877 4 ENTREX** or email **[info@entrexcarbonmarket.com](mailto:info@entrexcarbonmarket.com)** for more details.



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