

# The dawn of a new era in petroleum retailing.

## Offer your customers the world's first net-zero emissions gasoline products.

Entrex Carbon Market is working with leading energy companies to provide their customers with a revolutionary new choice at the gas pump.

Instead of just choosing an octane level, customers can now choose to go carbon neutral with their gasoline purchases by opting for fuel with built-in offsets for their carbon emissions.

Each gallon of gasoline emits around 18.9 lbs. of CO<sub>2</sub>, and for around \$0.10 per gallon, your customers can buy fuel and offset their emissions in a single, convenient purchase.



**ENTREX**  
Carbon Market

No change to your forecourt equipment is necessary, your existing plant can be used to dispense carbon neutral gasoline products with just minor point-of-sale branding and back-end modifications.

The benefits to global energy companies are clear -- enhanced customer choice and the brand value of environmental leadership.

Call us at 877-4-ENTREX to learn more to ;earn more about this revolutionary opportunity to give your customers greater choice and the chance to be environmentally responsible.