



# NET ZERO

For Immediate Release

## **Regional Environmental Planning, Inc. in Japan Takes First Location Carbon Neutral**

Chicago, IL, August 24, 2020: Net Zero Analysis & Design Corp. is pleased to announce that, Regional Environmental Planning, Inc., of Tokyo, Japan has begun their journey toward full carbon neutrality with the first of 7 locations. The carbon footprint for the Nagoya office has been calculated and offset, bringing that location to carbon neutral.

“Our company is committed to Natural Environmental Study and Environmental Consultation Work throughout Japan. We are seriously concerned with climate change issues which impact our ecosystem and threaten our way of life. We are delighted that our Nagoya office has gone carbon neutral by purchasing wind energy carbon offsets,” said Mr. Satoshi Takatsuka, President of Regional Environmental Planning, Inc. “Though our Environmental Management System reduces our energy usage, we still have carbon emissions. It has been extremely meaningful for us to learn about our carbon footprint, and the opportunity to purchase verified offsets from the Entrex Carbon Market will help us to fulfill our company mission of sustainability. We sincerely wish that many businesses in Japan would do the same.”

George Sullivan, President and CEO of Net Zero Analysis commented, “Leveraging our qualifications as ISO14000 and 14001 – 2015 International Auditors and our expertise in carbon footprint calculation, we are working with the Regional Environmental Planning to guide them through gathering relevant data concerning their operations, and to determine both their immediate and future carbon-reduction goals. We have applied our Carbon Footprint Calculator to their Nagoya location’s energy-use data and are developing a Carbon Replacement and Energy Efficiency Plan to tackle the company’s concerns with future carbon mitigation.”

Stephen Watkins, CEO of the Entrex Carbon Market added, “The combination of Net Zero’s international carbon footprint calculator, and the Entrex platform gives climate-concerned companies a user-friendly way to navigate a rigorous carbon-neutrality verification process and to receive assigned and retired regulatory compliant carbon offset securities. Carbon offsetting is an important prong in an organization’s climate action goals. It’s great to have Regional Environmental Planning, Inc. on board as one of the Entrex Carbon Market Members.”

Regional Environmental Planning plans to deploy the same auditing and offsetting process for each of its locations, with the goal of 100% carbon neutrality company-wide.

## About Regional Environmental Planning, Inc.:

Regional Environmental Planning Inc. was established in 1981 as a research and consulting company on issues concerning the natural environment. Since then, based on the company's mission statement of "building communities living in harmony with all living beings," they have been focusing on researching and studying animals and plants, environmental education and environmental restoration. In addition, the company started marketing GIS software and analyzing ecological data based on GIS in 1999, as they realized the great potential of GIS technology.

## About Net Zero Analysis:

Net Zero Analysis & Design Corporation was founded to offer pricing transparency in the marketplace, additional carbon-reduction financing, and to increase carbon offset project viability by connecting to newly accessible market mechanisms created by the Paris Accord, as well as to connect carbon offset product purchasers with the most appropriate sources for certified UNFCCC-compliant products. NZA's founders represent a wealth of experience in engineering, architecture, building science, energy efficiency, renewable energy, professional education, and real estate matters, as well as a solid grasp of market trends, UNFCCC methodologies, and changes in regulations. [www.netzeroanalysis.com](http://www.netzeroanalysis.com)

## About Entrex:

The Entrex Carbon Market, majority owned by Entrex's public holding company, was founded to offer corporate entities a place to buy, sell and retire Carbon Offsets across a regulatory-compliant trading platform. The Entrex Carbon Market's intellectual properties and blockchain-enabled technologies are licensed from the Entrex Holding Company, which has built and proven its IBM's Domino and Hyperledger technology platforms over 19 years. Entrex partners and licenses various niche-oriented alternative trading platforms, building global markets to trade niche private securities. [www.entrexcarbonmarket.com](http://www.entrexcarbonmarket.com)

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