

## FOR IMMEDIATE RELEASE

## Entrex Carbon Market aligns with Energy Efficiency companies for Carbon Offset Creation and Sales

**Boca Raton, FI, October 17, 2023:** Entrex Carbon Market today announced it has launched a sales initiative with broker dealers across the United States to broaden carbon offset creation from energy efficient products and services.

"Historically the nationwide broker network has delivered up-to 18 different transactions a day" said Stephen H. Watkins CEO of the Entrex Carbon Market. "Today we have had brokers introduce two different energy efficiency projects which could immediate create 2023 carbon offsets for buyers pursuant to our securitization methodologies and existing carbon registry CDMs".

"We believe our marketing program, focused on the broker network, could establish millions of tradable carbon offset securities, which should sell from \$15 to \$20 each, while supporting capital formation for these businesses around their new found revenue streams" Watkins continued.

"Entrex has a well-oiled machine capable of distributing carbon offset proposals quickly to companies that have energy efficient products or services," said Thomas Harblin. "By showing these companies how they can monetize their carbon offsets they produce a whole new income stream for their business model".

"The way Entrex offers strategic carbon offset partnerships for scalable and innovative carbon offset producing companies is brilliant" said George D. Sullivan, CEO of Net Zero Analysis and Design Corp. "It lets the Company focus on what they do – while letting the carbon sector experts focus on their expertise monetizing a previously unknown revenue stream. Companies have been thrilled to see how easy it can be to license their offsets, have no costs, but receive the income benefits – it's a true win-win."

"These carbon offset projects will be supported by our operations and sales office in St. Petersburg, Florida which helps to align global, scalable, carbon offset producing companies. Our team then uses short-term production financing bonds to produce carbon offsets on a company-by-company basis" said Thomas Harblin, Partner in the Entrex Carbon Market.

## About Entrex Carbon Market:

The Entrex Carbon Market created the first regulatory compliant trading portal for securitized "compliancegrade" carbon offsets. Entrex's portal offers hundreds of carbon offset securities inclusive of short-term production financing bonds branded "NewLeaf Bonds" through the compliance-grade, institutionalized, carbon offsets, branded "CarbonEase" which are each regulated securities from inception through retirement. Each CarbonEase security allows global broker/dealers to access quality carbon offset products to serve their institutional clients which have third party assurance from beginning to end, affirmation of ownership and third-party research providing comfort to their institutional clients.

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